FOR IMMEDIATE RELEASE
March 25, 2013
Contact: Jennifer Whitelaw, TW^2 Marketing, Inc. (619) 733-5944

Regents Bank Names Stephen Friedman to Manage La Jolla Office

San Diego, California – Regents Bank has named Senior Vice President Stephen Friedman to manage its La Jolla office.

Friedman has been with Regents Bank since 2009 and previously worked from the bank's Carlsbad office. In addition to his role as regional manager, Friedman is responsible for developing and managing commercial loan and depository relationships for small and midsized businesses throughout San Diego on behalf of Regents Bank.

"Stephen leverages his previous experience as a business owner and operator and as a chief financial officer to provide a level of banking and business advisory service to Regents Bank's clients not commonly found," said Steven D. Sefton, president of Regents Bank. "His leadership and business skills will be valuable resources to our clients, as well as our La Jolla office staff and beyond."

Late last year, Regents Bank announced that it had completed a merger with California Community Bank, resulting in a broader range of services for clients of both banks, as well as greater capital resources for clients to leverage.

Friedman is a resident of Carmel Valley and has been an active member of Provisors, the Association for Corporate Growth of San Diego and the Business Executives Council. He earned a bachelor of arts degree from the University of Vermont, followed by a master's degree in business administration from Boston College and a graduate banking degree from University of Colorado at Boulder.

Founded in 2001, Regents Bank is headquartered at 875 Prospect St., La Jolla, California. The bank specializes in serving small to mid-size businesses. Regents offers a full line of commercial business loans, SBA 504 real estate loans, investment real estate financing, an array of depository products, corporate cash management, international banking and private banking services. The bank also offers customers a unique brand of consultative banking, providing strategies and solutions drawn from decades of experience in serving business owners. Regents operates seven banking offices in downtown San Diego County and one in Vancouver, Wash. At December 1, 2012, Regents Bank had total assets of $615 million. More information about Regents Bank may be obtained by visiting regentsbank.com.

###